



THE CITY OF SAN DIEGO

## Redevelopment Agency of the City of San Diego City Redevelopment Division

**FOR IMMEDIATE RELEASE**  
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### **San Diego Seeks Developer Interest for Redevelopment Opportunity Near Downtown**

*Agency-owned site near Downtown San Diego, Ballpark and Convention Center*

SAN DIEGO – The Redevelopment Agency of the City of San Diego today issued a request for qualifications (RFQ) for the development of a mixed-use redevelopment project in the Barrio Logan Redevelopment Project Area near Downtown San Diego.

The Agency is seeking a qualified developer or development team to design and implement a new development on a 6.8-acre Agency-owned site that is located in the heart of the Barrio Logan Redevelopment Project Area southeast of Downtown San Diego. The goal of the Agency is to provide a new commercial center for the community of Barrio Logan. The project site is adjacent to the award-winning Mercado Apartments Redevelopment Project and is ideally located near the new Ballpark District and the San Diego Convention Center.

The Mercado Project site is bounded by Cesar Chavez Parkway to the north, Barrio Logan Chicano Park to the south, National Avenue to the east, and Main Street to the west. The Agency has acquired the necessary land, relocated former occupants, and has completely cleared the development site.

Creative and capable developers or development teams are invited to submit information regarding their development expertise (including approaches to development, financial capability and other pertinent information ) to enable the Agency to consider the selection of a developer for this vital redevelopment opportunity in the historic neighborhood of Barrio Logan.

Responses to the [Request for Qualifications](#) are due to the Redevelopment Agency by 5:00 p.m. on Monday, July 17, 2006. For more information contact Redevelopment Project Manager Robert Chavez at (619) 533-5368.

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*The City of San Diego Redevelopment Agency eliminates blight from designated areas, as well as achieves the goals of development, reconstruction and rehabilitation of residential, commercial, industrial, and retail districts. Redevelopment is one of the most effective ways to breathe new life into deteriorated areas plagued by social, physical, environmental or economic conditions that act as a barrier to new investment by private enterprise. **The City of San Diego Redevelopment Agency consists of three divisions: the City Redevelopment Division** (housed in the City of San Diego's City Planning and Community Investment Department), the **Centre City Development Corporation** and the **Southeastern Economic Development Corporation**.*